

CHANNING CURTIS

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EDUCATION

2020-2023
Knoxville, TN

August 2018
Knoxville, TN

Masters of Architecture

University of Tennessee, Knoxville
College of Architecture and Design

Bachelor of Science, Journalism & Electronic Media

University of Tennessee, Knoxville
College of Communication

PROFESSIONAL EXPERIENCE

August 2019-Present
Knoxville, TN

Tennessee Athletics

Digital Designer

- Prepared still and motion graphic packages for Tennessee sports to specified brand standards.
- Developed and managed art direction for a minimum of five sports per year.
- Created and implemented branding, social, and recruiting strategies for Tennessee Women's Basketball.
- Provided continuous graphical support for each assigned sport in-season through collaboration with sports information directors.

October 2021-Present

Creative Director

Graphic, Motion, Environmental Design

- Collaborate with brand partners on start-to-finish design solutions for brand partners through art direction, digital package production, motion design, identity design, and brand advancement.

May 2017-August 2019
Orlando, FL

The Walt Disney Company

Internal Communications, Disney's Hollywood Studios

- Designed strategic communication collateral for Cast Member and internal purposes.
- Photographed Cast-related events, guest interactions, and Park-based promotions.
- Worked closely with teams that oversaw the opening of Star Wars: Galaxy's Edge and Mickey and Minnie's Runaway Railway

Disney Photo Imaging | ESPN Gameday Photography

- Worked as a photographer for various ESPN and runDisney events across the Walt Disney World campus in marketing, action, and portrait photography roles.
- Engaged Walt Disney World guests in front-facing roles through the PhotoPass service.

August 2018-August 2019
Orlando, FL

UCF Athletic Association

Digital Designer

- Prepared still and motion graphic packages for UCF sports and developed brand standards for each.
- Acted as lead motion designer for all UCF Knights sport and athletic accounts.
- Developed and implemented branding and wordmarks for institutional use.

SKILLS AND PROFICIENCIES

Adobe Creative Suite

Photoshop | Illustrator | InDesign | After Effects | Premiere | Lightroom

McNeel

Rhinoceros | Grasshopper | Paneling Tools | Karamba | Kangaroo

Autodesk

Revit | AutoCAD

Renderers

V-Ray | Enscape | Blender + 3D Animation

Architectural Modeling

3D Printing | Laser Cutting | CNC Milling